

## Curriculum vitae with track record

### PERSONAL INFORMATION

Name: Normann, Roger  
Date of birth: 18.03.1972, Sex: Male  
Nationality: Norwegian

ORCID: [orcid.org/0000-0001-8137-4669](https://orcid.org/0000-0001-8137-4669)  
ResearchGate: [researchgate.net/profile/Roger\\_Normann](https://researchgate.net/profile/Roger_Normann)  
Google Scholar: <https://scholar.google.com/citations?user=L8JYF-0AAAAJ&hl=no&oi=ao>

### KEY QUALIFICATIONS

Innovation and policy studies, feasibility studies, place-based leadership, action research, qualitative and quantitative research methods.

### EDUCATION

2002 Master (cand.polit) in Political Science  
Faculty of Social Science, University of Tromsø, Norway  
2003 PhD in Industrial Management: Disputation date: 30.05.2007  
Department of Ind. Economics and Technology Management, NTNU, Norway

### CURRENT AND PREVIOUS POSITIONS

2000-2002 Research assistant  
Agderforskning AS, Norway  
2002-2007 Researcher  
Agderforskning AS, Norway  
2008-2018 Senior Researcher  
Agderforskning AS, Norway  
2016-2017 Head of Department  
Department of Working Life and Innovation, University of Agder School of Business and Law, Norway  
2016-2018 Managing Director  
Agderforskning AS, Norway  
2018-2019 Senior Researcher  
NORCE Norwegian Research Centre AS, Norway  
2020 Sjefsforsker  
NORCE Norwegian Research Centre AS, Norway

### FELLOWSHIPS, AWARDS AND PRIZES

2012 Kjetil M. Stuland Research prize awarded in recognition of high academic standard and regional relevance in his research (NOK 25 000).  
2010-2014 Postdoctoral fellowship, Organizational Science, School of Business and Law, University of Agder, Norway

### MOBILITY

2014-2018 Summers. Visiting researcher, UC Berkeley

### SUPERVISION OF GRADUATE STUDENTS AND RESEARCH FELLOWS

2008-2015 As head of innovation department and later head of research at Agderforskning I have had responsibility for supervision and coaching of approximately 10-15 early career researchers.

### TEACHING ACTIVITIES

2003-2004 Organizational theory and analysis (OR-2100), University of Agder, Norway  
2004-2005 Introduction to social science (SV-105), University of Agder, Norway  
2012-2012 Methods in social science (ME-104), University of Agder, Norway  
2012-2018 Innovation policy (SV-504), University of Agder, Norway

## **INSTITUTIONAL RESPONSIBILITIES**

2008-2015	Head of Innovation Department Agderforskning AS, Norway
2015-2016	Head of Research Agderforskning AS, Norway
2016-2016	Head of Department Department of Working Life and Innovation, University of Agder, School of Business and Law, Norway
2016-2018	Managing Director Agderforskning AS
2017-2018	Member of CEO group responsible for executing the NORCE merger
2018-	Manager Center for Modeling Social Systems (CMSS) NORCE Norwegian Research Centre AS, Norway

## **PROJECT MANAGEMENT EXPERIENCE**

2006-2008	PI National pilot for regional innovation, Ministry of trade and industry
2007-2008	PI Strategic industrial development plan Listerregion, SR-Bank
2007-2010	Co-PI Programme for Regional R&D and Innovation (VRI 1), The Research Council of Norway
2008-2009	PI Industrial development in small places, The Research Council of Norway
2008-2009	PI Cluster governance, Innovation Norway
2009-2012	PI Rural development in Scandinavia (LISA), Interreg IVa
2010	PI Evaluation of Svenskt-norskt Näringslivssamarbete, Innovation Norway
2011-2011	PI Technology Transfer Office (TTO) at University of Agder, a feasibility study, University of Agder and Coventure
2011-2013	Co-PI Programme for Regional R&D and Innovation (VRI 2), The Research Council of Norway
2013-2014	PI Knowledge foundation for cluster programs and innovative milieus. Innovation Norway
2013	PI UiA+HiT? – Organisasjonsmodeller, næringsutvikling og funksjonell region, Høgskolen i Telemark og Universitetet i Agder
2012-2016	PI Knowledge foundation for cluster management, Innovation Norway
2014-2017	Co-PI Programme for Regional R&D and Innovation (VRI 3), The Research Council of Norway
2015-2015	PI Analyser for Forskningsrådets nye regionale satsing for mobilisering og kvalifisering til forskningsbasert innovasjon
2014-2017	Co-PI The contribution of higher education Institutions to strengthen socio-economic development of peripheral regions in Norway and the Czech Republic, EEA grants
2014-2017	Co-PI Exploring the role of VRI in regional innovation system formation and new path development, The Research Council of Norway
2016	PI Smart Specialisation analysis of the Agder region, Aust- and Vest-Agder County
2017	PI Evaluation of Østre Agder regional council (2017), Østre Agder
2018	PI Utredning av alternative modeller for kommersialisering av forskning ved Universitetet i Agder, Universitetet i Agder,
2018-2019	PI Kompetansedelning for studenters suksess i høyere utdanning, Universitetet i Bergen
2019	PI Market review and feasibility studies, TeamTec
2019	PI Agdering network management, Agdering
2019	PI Service Innovation Emijoly, Forskningsmobilisering Agder

## **MEMBERSHIPS OF ACADEMIES / SCIENTIFIC SOCIETIES**

2004	Academy of Management (RM, OMT, and ODC)
2012	Academy of Management (RM, OMT, and ODC)
2008-	Regional Studies Association
2010-	Regional innovation policies conferences
2012-2014	TCI the global practitioners' network for competitiveness, clusters and innovation

**COMMISSIONS OF TRUST**

- 2008- Ad hoc reviewer: Science and Public Policy, Industry & Innovation, European Planning Studies, Urban Design and Planning, Municipal Engineer, Journal of the Knowledge Economy, Action Research, Norwegian Journal of Geography, Journal of Entrepreneurship, Management and Innovation (JEMI), Environment & Planning C: Government & Policy, MAGMA, Baltic Journal of Management, Energy Research & Social Science, Technological Forecasting & Social Change
- 2018 Leader of promotion assessment committee  
Western Norway University of Applied Sciences, Norway
- 2019- Editorial Board: Journal of Entrepreneurship, Management and Innovation (JEMI)
- 2019 Leader of promotion assessment committee  
Vestlandsforskning, Norway
- 2019 Leader of promotion assessment committee (2)  
Western Norway University of Applied Sciences, Norway

**TRACK RECORD**

I have published 21 peer reviewed academic journal articles, 19 peer reviewed book chapters, 42 research reports and 2 monographs (Phd-thesis and cand.polit thesis), 86 in total. I have been cited 415 times (Google scholar) my h-index is 10 (i10-index = 14).

**Phd-thesis and cand.polit thesis**

- Normann, R. (2007). *Democracy in Development – A Critical View on Regional Governance*, Theses at NTNU nr. 88. Trondheim, Norway: Norwegian University of Science and Technology.
- Normann, R. (2002). *Interruption or Continuity? A study of some effects of the reorganization of Finnmark University College and Tromsø University College in 1994*. Tromsø: University of Tromsø - The Arctic University of Norway.

**Book chapters (last 5 years):**

- Normann, R., & Pinheiro, R. (2019). Den tredje rollen: Fra distriktshøgskole til universitet. I J. P. Knudsen & T. Lauvdal (Red.), *Geografi, kunnskap, vitenskap. Den regionale UH-sektorens framvekst og betydning* (s. 155–175). Oslo: Cappelen Damm Akademisk. <https://doi.org/10.23865/noasp.73.ch6>
- Normann, R., & Pinheiro, R. (2018). University Collaboration at a Cross-Road: Evolution and Tensions in Third-Mission Engagement. In R. Pinheiro, M. Young, & K. Šima (Eds.), *Higher Education and Regional Development: Tales from Northern and Central Europe* (pp. 167-189). Cham, Switzerland: Palgrave Macmillan.
- Pinheiro, R., & Normann, R. (2018). Designed for Regional Engagement? The Case of Telemark University College. In R. Pinheiro, M. Young, & K. Šima (Eds.), *Higher Education and Regional Development: Tales from Northern and Central Europe* (pp. 53-77). Cham, Switzerland: Palgrave Macmillan.
- Fosse, J. K., & Normann, R. (2017). Management Strategies in Cluster Projects – Examples and Discussions. In D. Fornahl & R. Hassink (Eds.), *The Life Cycle of Clusters A Policy Perspective* (pp. 115-134). Cheltenham: Edgar Elgar.
- Johnsen, H. C. G., Normann, R., & Pinheiro, R. (2017). Universities' external relations. In H. C. G. Johnsen, E. S. Hauge, M.-L. Magnussen & J. R. Ennals (Eds.), *Applied Social Science Research in a Regional Knowledge System: Balancing validity, meaning and convenience* (pp. 274-286). Abingdon: Routledge.
- Normann, R., Guribye, E., & Wallevik, K. (2017). Developing a sustainable business model in a changing economy. In H. C. G. Johnsen, E. S. Hauge, M.-L. Magnussen & J. R. Ennals (Eds.), *Applied Social Science Research in a Regional Knowledge System: Balancing validity, meaning and convenience* (pp. 25-45). Abingdon: Routledge.

**Journal articles (last 5 years):**

- Normann, R., Puga-Gonzalez, I., Shults, F. L., & Homme, G. A. (2019). Multi-agent kunstig intelligens og offentlig politikk. *Samfunnslederskap i Skandinavi*, 34(4), 309-325. doi:10.22439/sis.v34i4.5878
- Knudsen, J. P., Schulze-Krogh, A. C., & Normann, R. (2019). Smart Specialization – Norwegian Adoptions. *Journal of the Knowledge Economy*. doi:10.1007/s13132-019-00608-1
- Vasström, M., & Normann, R. (2019). The role of local government in rural communities: culture-based development strategies. *Local Government Studies*, doi: 10.1080/03003930.2019.1590200
- Isaksen, A., Jakobsen, S.-E., Njøs, R., & Normann, R. (2019). Regional industrial restructuring resulting from individual and system agency. *Innovation: The European Journal of Social Science Research*, 32(1), 48-65. doi:10.1080/13511610.2018.1496322
- Cai, Y., Normann, R., Pinheiro, R., & Sotarauta, M. (2018). Economic specialization and diversification at the country and regional level: introducing a conceptual framework to study innovation policy logics. *European Planning Studies*, 26(12), 2407-2426. doi:10.1080/09654313.2018.1529142
- Benneworth, P., Young, M., & Normann, R. (2017). Between rigour and regional relevance? Conceptualising tensions in university engagement for socio-economic development. *Higher Education Policy*, 30(4), 443-462. doi:10.1057/s41307-017-0061-9
- Pinheiro, R., & Normann, R. (2017). Agency, networks and complexity: The many roles of academic institutions in regional development coalition building. *Ekonomiaz*, 92(2), 68-85.
- Čábelková, I., Normann, R., & Pinheiro, R. (2017). The Role of Higher Education Institutions in Fostering Industry Clusters in Peripheral Regions: Strategies, Actors and Outcomes. *Higher Education Policy*, 30(4), 481-498. doi:10.1057/s41307-017-0059-3
- Isaksen, A., Normann, R. and Spilling, O. (2017). Do general innovation policy tools fit all? – Analysis of the regional impact of the Norwegian Skattefunn scheme. *Journal of Innovation and Entrepreneurship*, 6(1), 6. doi: 10.1186/s13731-017-0068-x
- Normann, R., Johnsen, H. C. G., Knudsen, J. P., Vasström, M., & Johnsen, I. G. (2017). Emergence of regional leadership – a field approach. *Regional Studies*, 51(2), 273-284. doi: 10.1080/00343404.2016.1182146
- Pinheiro, R., Normann, R., & Johnsen, H. C. G. (2016). External engagement and the academic heartland: The case of a regionally-embedded university. *Science and public policy*, 43(6), 787-797. doi: 10.1093/scipol/scw020

**Reports (last 5 years):**

- Normann, R. (2019). *eUnit by TeamTec: 2019 market review*. Risør: TeamTec.
- Normann, R., Kyllingstad, N., & Bjorvatn, T. (2018). *Utredning av alternative modeller for kommersialisering av forskning ved Universitetet i Agder*. Prosjektrapport 7/2018. Bergen: NORCE Norwegian Research Centre AS.
- Kyllingstad, N., Normann, R., & Zyzak, B. (2017). *Østre Agder en evaluering*. Prosjektrapport 1/2017. Kristiansand: Agderforskning.
- Helgøy, I., Leknes, E., Strickert, S., & Normann, R. (2017). *Samfunnsforskning i Forskningselskapet Sørvest AS. Kristiansand/Stavanger/Bergen*: Agderforskning/IRIS/Uni Research/CMR/Teknova.
- Isaksen, A., Jakobsen, S.-E., Njøs, R., & Normann, R. (2017). *Innovation policies for economic restructuring: combining actor based and system based strategies*. Project report. Grimstad: Universitetet i Agder.
- Blomgren, A., Hansen, K., Leknes, E., Magnussen, M.-L., Melberg, K., Normann, R., . . . Wallevik, K. (2016). *Utredning om fusjon mellom Agderforskning og IRIS Samfunnsforskning*. Kristiansand/Stavanger: Agderforskning/IRIS.
- Fitjar, R. D., Fosse, J. K., Hauge, E., Isaksen, A., Jakobsen, S.-E., Normann, R., & Timmermans, B. (2015). *Regional satsing for mobilisering og kvalifisering til forskningsbasert innovasjon*. FoU-rapport 5/2015. Kristiansand: Agderforskning.